

# boosty

## BROADBAND RESILIENCE

Can your business function without broadband?

Use your smartphone as a seamless backup!

### WHAT BOOSTY DOES

We boost the reliability of your broadband connection by seamlessly switching to your smartphone's 3G/4G when it fails.

The consequences of an outage can be catastrophic. Email stops working, tills can't process payments, you can't complete sales transactions; your customers' business can grind to a halt.

Boosty is the most cost effective way of adding an extra level of resilience to your customers network.

### HOW BOOSTY WORKS

1. A small Boosty device plugs into the back of your broadband router.
2. The BoostyLink app is installed on one or more smartphones.
3. When your broadband fails, Boosty seamlessly switches traffic to one of your smartphone's 3G/4G connection, and back when service is restored.

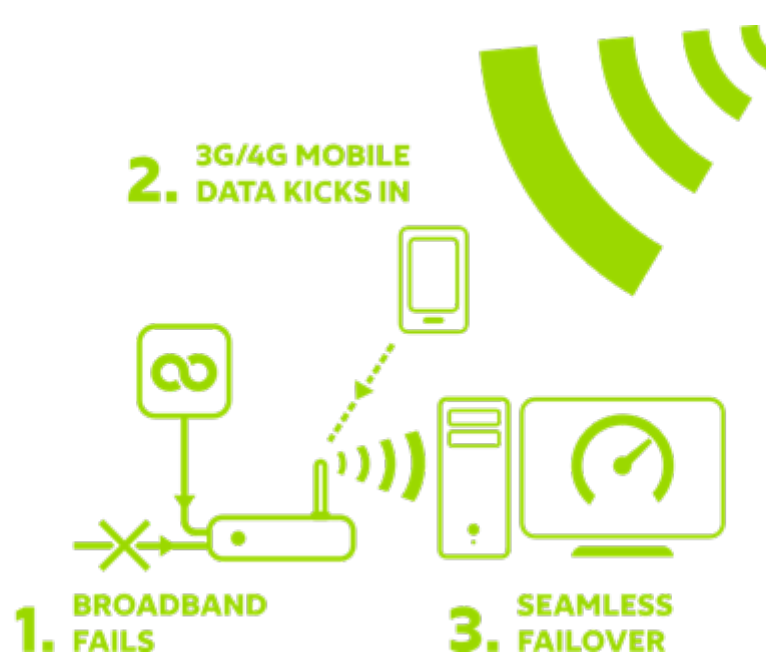
The Boosty device will constantly check the broadband connection, when it detects an outage it will begin pushing traffic to the paired 4G device, this can be; a smartphone, a Mi-Fi device or a 4G dongle. When Boosty detects the broadband connection has been restored it will begin passing traffic back to that connection, using your 4G data sparingly.

### WHAT DO I NEED?

- A Broadband Wi-Fi router with a spare Ethernet port.
- A power source for your Boosty. This can be via an unused USB port on your router, or using the supplied USB power adaptor.
- At least 1 smartphone connected to your broadband router's Wi-Fi running a minimum of Android 5 / Apple iOS 8.
- A Broadband connection running at no faster than 72Mbps.

### WHY BOOSTY'S DIFFERENT

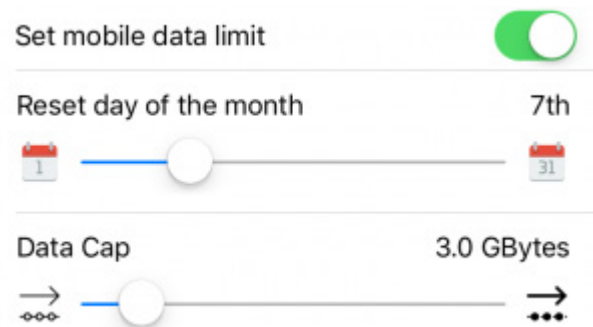
- Failover is seamless.
- Constant IP address means current downloads, voice calls etc. carry on working
- In-bound services will continue to work without interruption
- Value for money. No need to buy expensive 4G modems.
- Up to 16 devices can be paired with one Boosty.
- Only important devices use 4G data, meaning faster speeds / reduced 4G data consumption
- Monitor and control your 4G data usage through the BoostyLink app.
- Installs in seconds.



## EFFICIENT MOBILE DATA USEAGE

Boosty uses your smartphone's mobile data sparingly;

- Only when your broadband connection fails.
- Only when the BoostyLink app is active on your smartphone.
- Only for devices you choose are important to your business e.g. your till, but not guest Wi-Fi.
- Up to a maximum data cap you specify on each smartphone.



## FAQ'S

How does Boosty work in a Plug & Play manner?

- We have developed and patented various clever techniques to make devices on your office network think that the Boosty router is the main broadband router. This works very effectively for most customers, but in a small number of cases those customers with incompatible broadband routers will need to make some configuration changes.

What datacenters do you use and is my traffic safe?

- We have two datacenters in key London facilities and are interconnected dark fiber connection for a diverse network.

Can I add port forwards to host my webcam etc?

- Yes, you can add TCP and UDP port forwards.